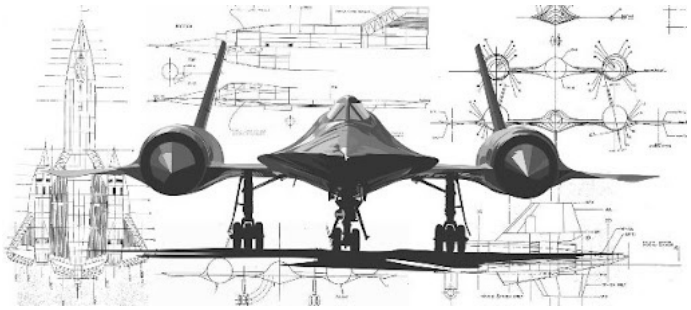
Objective RAMJET

Simple ≠ Easy





Listen to our short audio
clip before proceeding

Table of Contents

> THE METAPHOR 0003

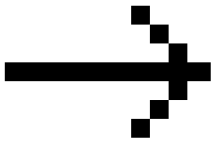
> THE METHODS 0005

> THE PROCESS 0010

> THE PLAYLISTS 0011

> YOUR ROLE 0012

Metaphor...





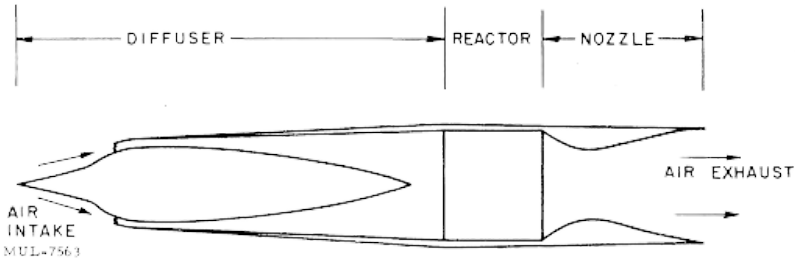
A ramjet engine is amazingly simple. All that's required is an initial jumpstart and then it becomes self-sustaining.

Objective RAMJET does the same for facilitation, creating a virtuous cycle of individual growth, team development, and organizational excellence.

Remarkably fast -- wildly simple.

Objective RAMJET exists to **jumpstart a culture of world-class facilitation** that will break records for going *fast and far...*

The program emphasizes continuous learning and self-improvement by instilling confidence and capability. Through hands-on experiences, collaborative projects, and real-world action, participants develop the agility to adapt to changing circumstances.



{Autonomous practitioners of Facilitation and Innovation}

Objective RAMJET

In order to reach the momentum required for self-sustaining innovation, we aren't looking for carbon copies. We ***don't want*** or expect anyone to be like us as facilitators. We want them to become the best possible version of themself.

We will:

 Provide an outlet for the unheard and unsupported.

 Spark curiosity for the life-long learner.

 Create practitioners that have their own unique style.

 Be the initial lift required to become self-sustaining, so that we are never needed again.

Most innovation programs are <u>PRESCRIPTIVE</u> 

<u>THEIR</u> VS *<u>YOUR</u>*

They have *<u>their</u>* own methods, you are required to follow *<u>their</u>* rules, and speak in *<u>their</u>* language. This requires full buy-in from the division, department, or unit to be "successful."

Antithesis: Objective RAMJET

 *<u>Your</u>* way

 *<u>Your</u>* needs

 *<u>Your</u>* tools

Methods

Everything in this project is ***designed to be iteratively hypersonic.*** The components of the plan and deliverable will change throughout, prompting participants to have *ownership* of the process, ultimately improving the result.

We will conclude with *three fully functioning prototypes*, centered on facilitation and innovation practices. The prime mover is to leverage cohorts to collaborate on inputs to finetune the co-creation of the prototypes, help us prove the facilitation use case, and demonstrate applicability in other ways.

The Four Components



The ***Coaching/Innovator Program*** lays the foundational skills in facilitation and innovation to create independent practitioners. This is accomplished through experiential learning, creating a pool of skilled individuals ready to lead and manage innovative projects.



Chip GPT extends this capability, offering on-demand, AI-assisted support to maintain continuity and expertise in innovation.



Minimum Viable Validation integrates market analysis and resource allocation, ensuring Airmen focus on the most viable, impactful ideas for execution.



Line of inSights guides Airmen through AF-specific communication rules, simplifying leadership interactions and innovation management for effective execution.

This integrated approach not only cultivates a robust culture of innovation but also optimizes resource allocation.

Coaching/Innovator Program

This comprehensive program will **create practitioners** by focusing on skill development, using experiential learning to foster a deep understanding of facilitation.

Participants are equipped with the necessary tools to nurture and spread a culture of curiosity. Hands-on learning and practical application ensures practitioners are well-prepared to drive and support forward-thinking initiatives across various roles and functions.

> *A great facilitator can be leveraged to run better meetings, offsites, strategy sessions, and a range of other initiatives, including the creation of other practitioners.*



Under the Panel



I do, We do, You do method





Participants become practitioners





Practioners drive inputs to tools





Tools make *DOING* easy for the uninitiated





The uninitiated become practitioners with tools

Chip GPT

ChipGPT is designed to provide **on-demand, expert-level guidance in innovation and facilitation**. By leveraging a customized LLM with tailored prompting, ChipGPT helps users navigate complex facilitation scenarios, providing personalized advice and strategies to enhance their effectiveness.

It represents the digitization of Stale Chips' extensive facilitation and innovation knowledge, executed with the precision of an Air Force colleague. ChipGPT turns the complex process of becoming a facilitator into an accelerated journey, supercharging Airmen's ability to lead discussions, workshops, and projects.



Enhances the capabilities developed through the **Coaching/Innovator Program** *while also reducing reliance on external consultants.*



Under the Panel



16 courses = 1,300+ transcribed pages of hyper-focused content





24/7 support tool





Self-paced and undiluted education

Validated prototype will prove the ability to **scale facilitation**.

[Try it out!]

Minimum Viable Validation

Minimum Viable Validation (MVV) addresses a significant challenge within the Air Force: **navigating the complex journey from idea to execution**.

Often referred to as the "Valley of Death," this process is fraught with obstacles such as funding, time, trust, and top-cover. MVV provides a streamlined, holistic approach to idea validation, leadership communication, resource development, and execution.



Ensures creative ideas are not just conceptualized, but also effectively communicated.



Under the Panel



Someone has an idea





Tool helps develop their vision





Vision is confidently shared with Boss

Validated prototype will prompt additional categories of **research and validation.**

[Try it out!]

Line of inSights

Line of inSights addresses a core challenge in the Air Force: **effective communication in a cloud of formatting rules, regulations, inherent biases, and correct-color-rock-finding.** It helps Airmen navigate these complexities, ensuring clear and appropriate communication across various contexts.

From an E6 filling out an LOR/LOA/LOC, to higher-level interactions, Line of inSights simplifies and enhances communication.



It's like grammarly, but for the Air Force. Unwritten rules blend with written rules to make documents an easy lift.

Under the Panel



Nobody communicates the same way





Tailored knowledge and relevant guidances





24/7 support and execution

Validated prototype will prompt additional categories of **communication, collaboration, and writing capabilities.**

Coming soon!

The Process

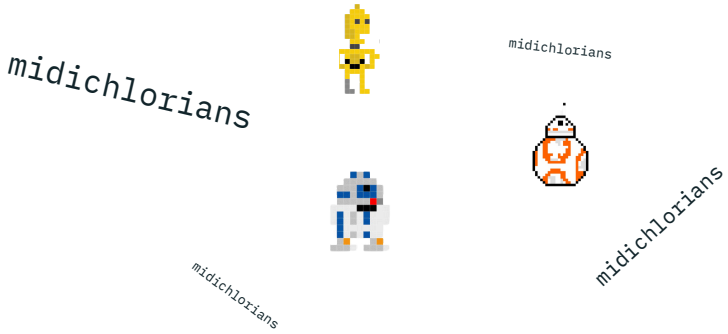
Workshops, online courses, surveys, interviews, observations, sharing, and iterating. Facilitation is about relationships and pulling the untapped knowledge from each participant.

We plan to *eat our own dog food* – which means we recognize things can always be improved upon. Our meetings and interactions will put facilitation at the center. Our antics might not look traditional, and that is by design.

We will leverage an Airmen-Centered-Design approach to scale innovation as a skill set -- **not a prescribed, cookie-cutter method.**

Our ***three prototypes*** are being designed with a strong foundation for growing, scaling, iterating, and tailoring outcomes that matter.





Each cohort will cascade into the next, creating a "**Jedi-council**" to help with:

- *the types of questions we ask*
- *the responses we're looking for*
- *the iterations that should be implemented*

We expect to leverage the cohorts to help shape the prototypes. Eventually, this will transition into leveraging the cohorts to populate the information in the prototypes. This will include information from cohort workshops, surveys, and ideation sessions.

The Playlists

We've created playlists that explain each of the tools from their origins. Feel free to nerd out with us by clicking on the links below. *These videos are raw and unedited -- like a good prototype.*

Chip GPT

Scan or Click

Minimum Viable Validation

Scan or Click

Line of inSights

Scan or Click

Your Role

How can we collaborate for the best results?

1. We meet and **eat our own dog food** -- together. We set a solid relationship foundation for our cohort, getting to know one another, our styles, and how we would like to collaborate.



2. **Sign up** for Stale Chips' ***The Full Dip*** and watch the course titled ***Dangerous*** **in its entirety.**

3. We hope you enjoy learning so much that you watch the other 8 courses. Regardless, we're looking forward to **facilitating with you!**

Objective RAMJET





STALE CHIPS

Because Innovation Doesn't Just Happen