Minimum Viable Validation

Minimum Viable Validation (MVV) addresses a significant challenge within the Air Force: **navigating the complex journey from idea to execution**.

Often referred to as the "Valley of Death," this process is fraught with obstacles such as funding, time, trust, and top-cover. MVV provides a streamlined, holistic approach to idea validation, leadership communication, resource development, and execution.



Ensures creative ideas are not just conceptualized, but also effectively communicated.



Under the Panel



Someone has an idea





Tool helps develop their vision





Vision is confidently shared with Boss

Validated prototype will prompt additional categories of **research and validation.**

[Try it out!]